

senscience®



liquid luxury™ collection
Specially formulated by Shiseido Laboratories

Indulge Your Curls

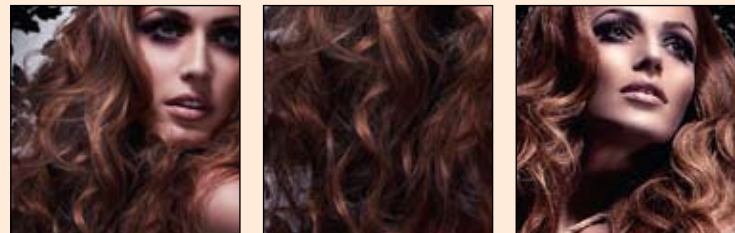


Indulge your curls with the perfect regimen for curly and wavy hair



Curly and wavy hair requires extra special attention, and Senscience has what your hair craves. Senscience Liquid Luxury, the exclusive hair care collection specially formulated by Shiseido Laboratories, introduces a luxurious regimen that indulges curly and wavy hair. With illuminating shine, superior definition, weightless hydration and long-lasting frizz-control, it's the perfection only Senscience can deliver.

Formulated with Senscience's revolutionary VITALOCK 6 to leave curly and wavy hair shiny, healthy, luminous and manageable in an instant.



- Hydrolyzed elastin promotes elasticity while providing weightless, hydrated curls
- A unique amino functional silicone crosspolymer enhances superior curl retention and definition and improves wet and dry combing
- Exclusive complex controls frizz in all humidities and provides thermal protection, resulting in a soft feel and enhanced shine

curl define { shampoo }

This moisturizing shampoo instantly rejuvenates curly and wavy hair, creating frizz-free, perfectly hydrated and defined curls.

TIP: For optimal results, blot wet hair with a towel; do not rub since rubbing hair will cause frizz.

Apply a small amount to wet hair and scalp. Massage into hair, lather and rinse completely. Repeat if desired. Gently towel dry hair and follow with Curl Define Conditioner.



curl define { conditioner }

A detangling conditioner that results in a total hair transformation. Weightless hydration creates frizz-free, rejuvenated curls full of radiant shine. Leaves hair in optimal condition while creating superior curl definition and separation.

TIP: Use a wide-tooth comb to work conditioner into hair.

Apply a small amount on clean, towel-dried hair. Distribute evenly and work through from scalp to ends. Comb through and rinse well.



curl activate { energizing crème }

A luxurious crème that transforms curly, wavy, unruly hair into manageable, frizz-free, moisture-rich waves. Delivers superior long-lasting, humidity-resistant curl definition, separation and memory.

TIP: When using a diffuser, hold the hair to the diffuser, allowing it to softly fall and take up its own natural curl formation. There is no need to scrunch hair unless you are seeking a more expressive look. Blow-dry on low speed with high heat. For extra volume, flip head upside down while blow-drying with a diffuser.

For superior curl definition and control, rub crème into both hands and massage from roots to ends into damp hair for even distribution. Diffuse or air dry. Style as desired.



{ shampoos }

silk moisture smooth volume balance specialty specialty anti-dandruff purify curl define



{ conditioners }

silk moisture smooth volume balance curl define



{ treatments }

inner restore inner restore intensif moisturizing mist brilliant defense true hue replenish crème c.p.r. renew



{ styling & finishing products }

revive volume boost pliable shine smooth gelée designer thermal design structure foam silk finish curl activate



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